REPORTER’S NOTEBOOK

A. Consistency (regularity in reporting meetings, activities and project work ........ 20 points
Was reporter fairly regular in whatever type of reporting the newspaper would print?

B. Quality of publicity ................................................................. 35 points
Were stories well written and informative (not in the same form as the minutes of the meeting!)?
Were the most important facts in the first paragraph? Did leads include one of the six questions: who, what, where, when, how and why?

C. Variety of coverage ................................................................. 25 points
1. News reports of project work.
2. News reports of activities.
3. News reports of meetings.
4. Feature article or human interest stories
5. Radio and television programs
6. Other types of 4-H publicity, including floats, booths, signs, posters & displays.

Were different types of activities and stories written? Keep age of reporter in mind.
A 10-12 year old does not have the same writing experiences to draw from as a teenager in high school. Radio and television appearances are extremely rare in a large metropolitan area. Other types of publicity could include club newsletters. (Although all cubs do not use them), pictures others have taken, or things others in the club have done to promote or tell about 4-H.

D. Summary of work accomplished as reporter ......................... 20 points
A brief story telling about the reporter’s experiences, meeting deadlines, what they liked or disliked about the job, interesting experiences they may have had.