Kansas 4-H Ambassador
Position Description

Purpose:
Work together with a team of approximately 3-8 Ambassadors and an adult advisor to develop a public information program for the county/district 4-H Program.

Responsibilities:
Promote 4-H to all audiences - Tell the 4-H Story through media and personal appearances
Organize 4-H Promotional Events and Activities
Develop Communication Skills
Promote County/District 4-H Events
Encourage Financial Support to 4-H
Serve on the County/District 4-H Promotion Committee
Develop an understanding of Kansas and County/District 4-H programs
Support K-State Research and Extension
Network with non-4-H Groups
Attend Training as Scheduled

Qualifications:
High School Freshman to age 18
Enthusiasm for 4-H
Have an interest in promoting the 4-H Program
Ability to communicate with youth and adults
Time and commitment to work with developing a 4-H Public Relations Program
Ability to accept and follow through with responsibilities
Member of the County/District 4-H program

Contact Person
County/District 4-H Ambassador Advisor
County/District Extension Agent

Resources and Training Available:
State 4-H Ambassador Training currently held in February
4-H Ambassador Program Guidebook for Ambassador Advisors
Local marketing and media professionals
State 4-H Ambassador Action Team

Time Required:
1 or 2 year term
4-8 hours per month

Benefits of the position:
Increased visibility and enhanced image for the 4-H Program

How will the 4-H Ambassador Benefit:
Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve communication, marketing, employability and job skills.
# 4-H Ambassador Application

## Contact Information

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<th>Name</th>
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<td>Street Address</td>
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<td>City ST ZIP Code</td>
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<td>Email address</td>
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<td>Phone number</td>
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<td>Numbers of years completed in 4-H</td>
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<td>Name of 4-H Club</td>
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<td>Parent / Guardian Name</td>
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## WHY I WANT TO BE AN AMBASSADOR:

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## LEADERSHIP EXPERIENCE IN 4-H OR OTHER PROGRAMS: Be specific

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You are talking to a parent of an elementary-aged child. They tell you they are thinking of enrolling their child in 4-H then ask “Why should my child join 4-H? What would you tell them?

Ambassadors are frequently asked to speak on behalf of 4-H. Write a 30 second sound bite or Public Service Announcement (PSA) on some aspect of 4-H.

I have personally prepared this application and believe it to be true:

__________________________
Date

__________________________
Signature

Revised 10-8-2015